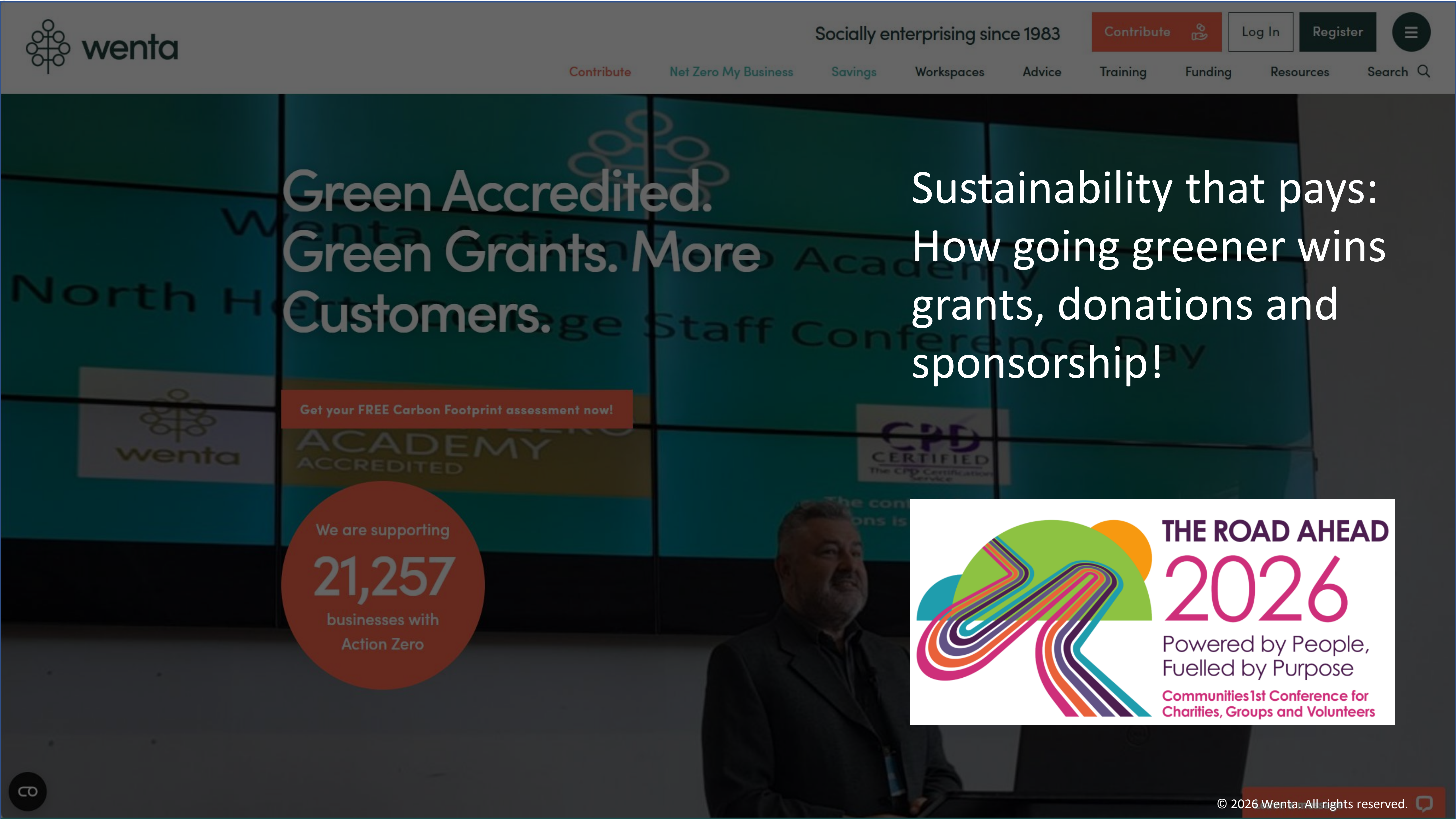
Sustainability that pays: How going greener wins grants, donations and sponsorship!

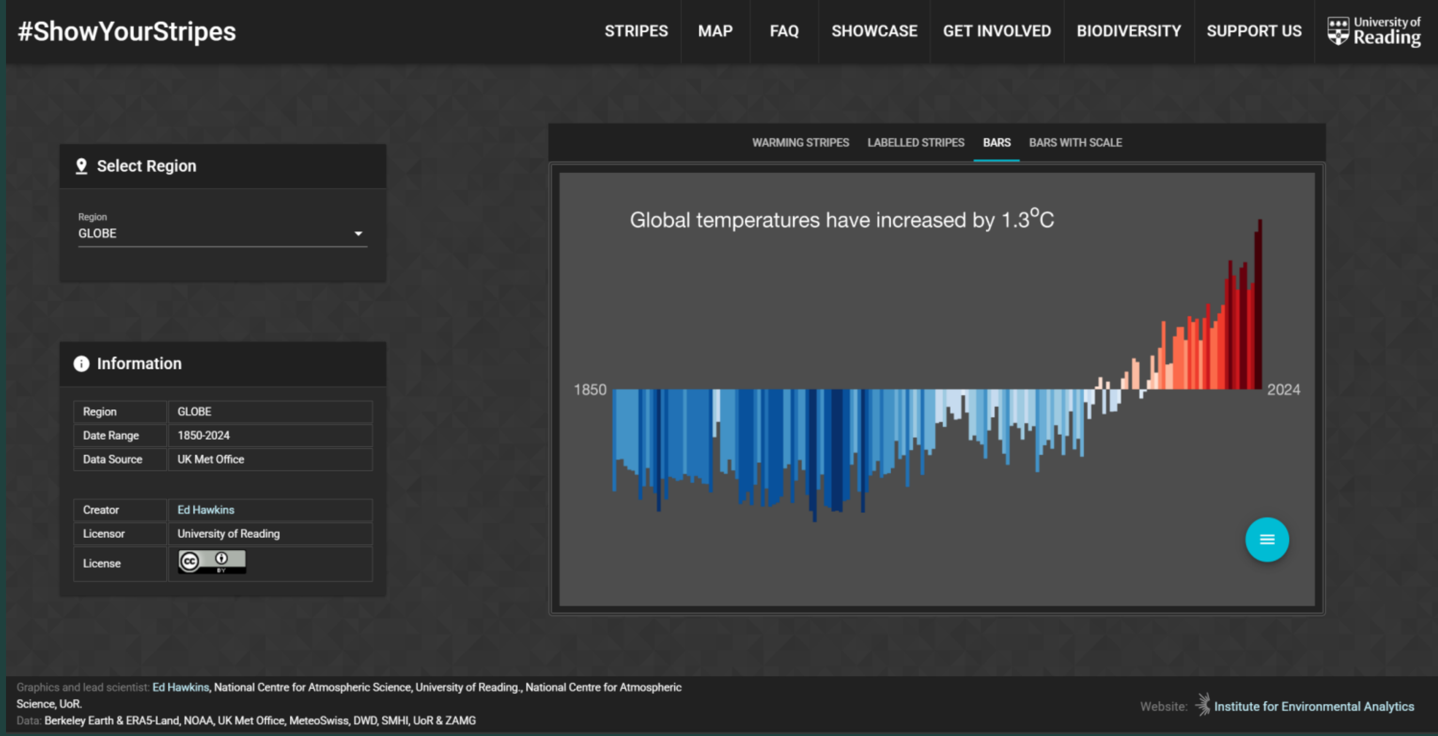


THE ROAD AHEAD 2026

Powered by People, Fuelled by Purpose

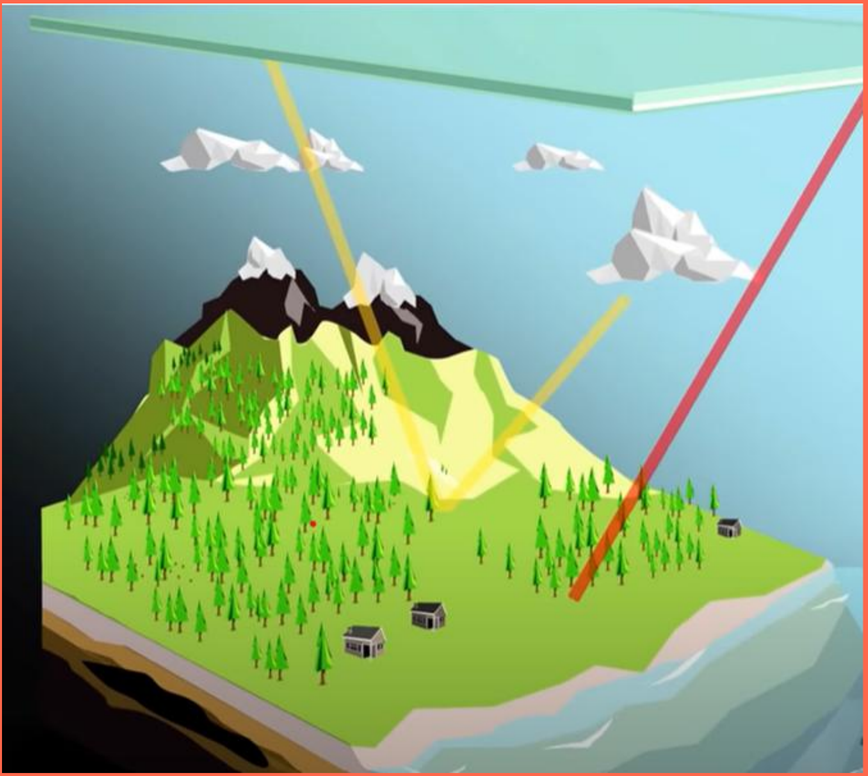
Communities1st Conference for Charities, Groups and Volunteers

What does ‘Net Zero’ mean?

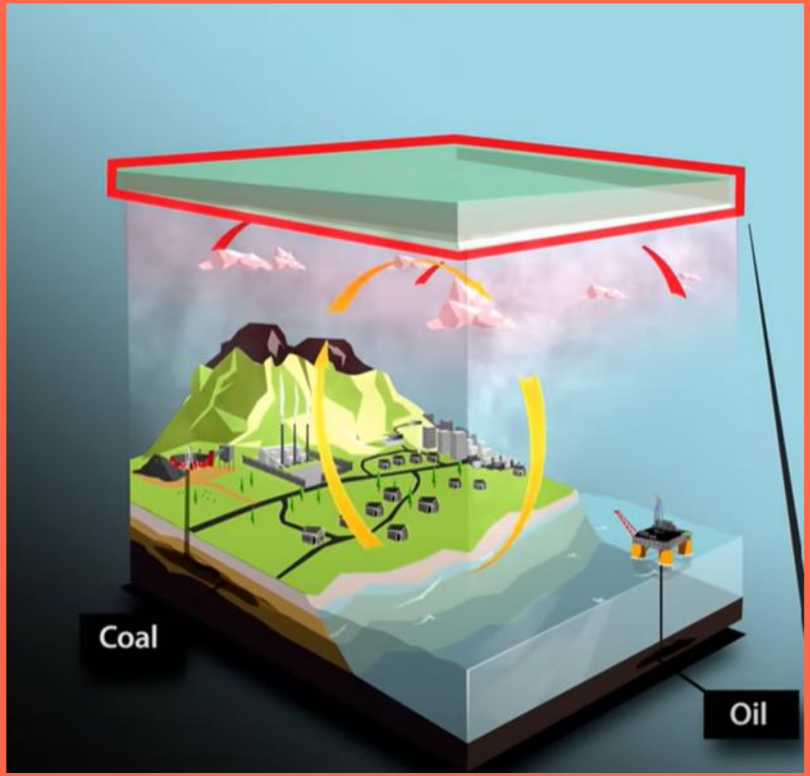


https://www.metoffice.gov.uk/weather/climate-change/organisations-and-reports/carbon-budgets

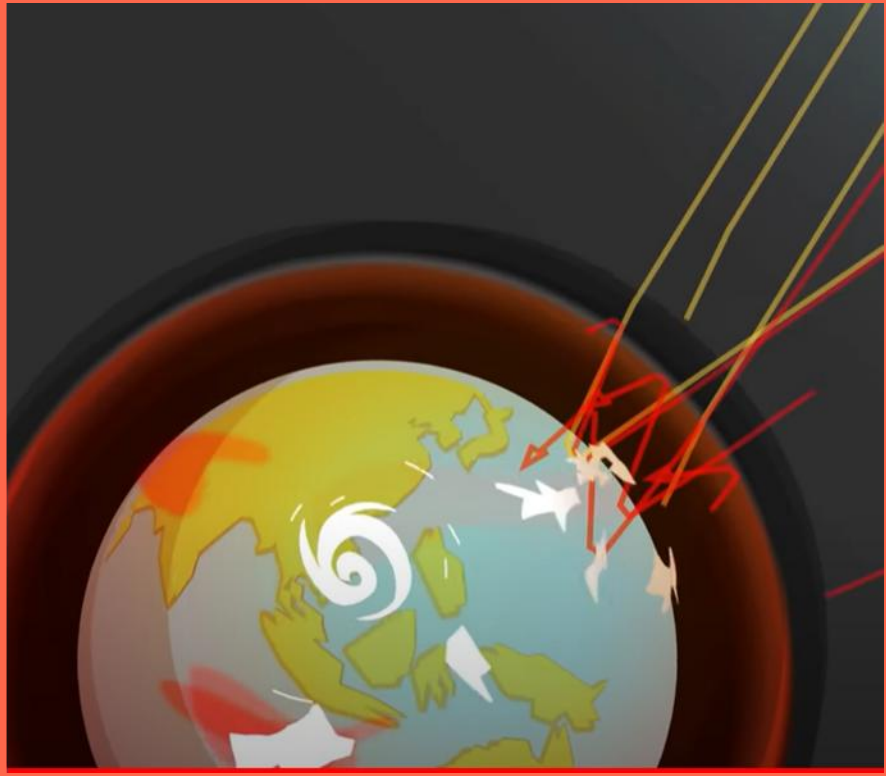
The Carbon Cycle



Carbon Cycle in Balance



Carbon Cycle Unbalanced



Leading to Global Warming

Weather vs. Climate


BBC Sign in Home News Sport Weather iPlayer

WEATHER

Home | Weather Warnings | Flood Warnings | Monthly Outlook | Coast and Sea | Help

England's warmest June on record down to record-breaking heatwave

GETTY IMAGES / RICHARD BAKER

Chris Fawkes
Lead Weather Presenter

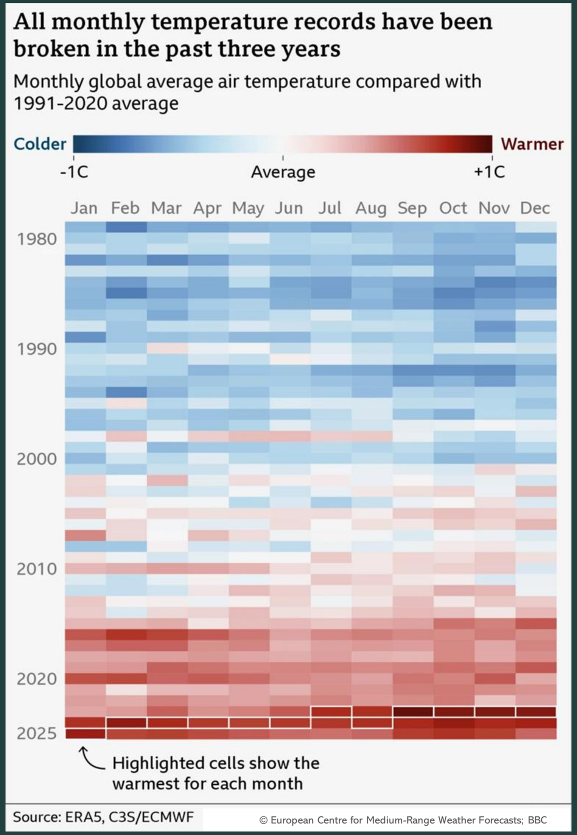
23 minutes ago · 69 Comments

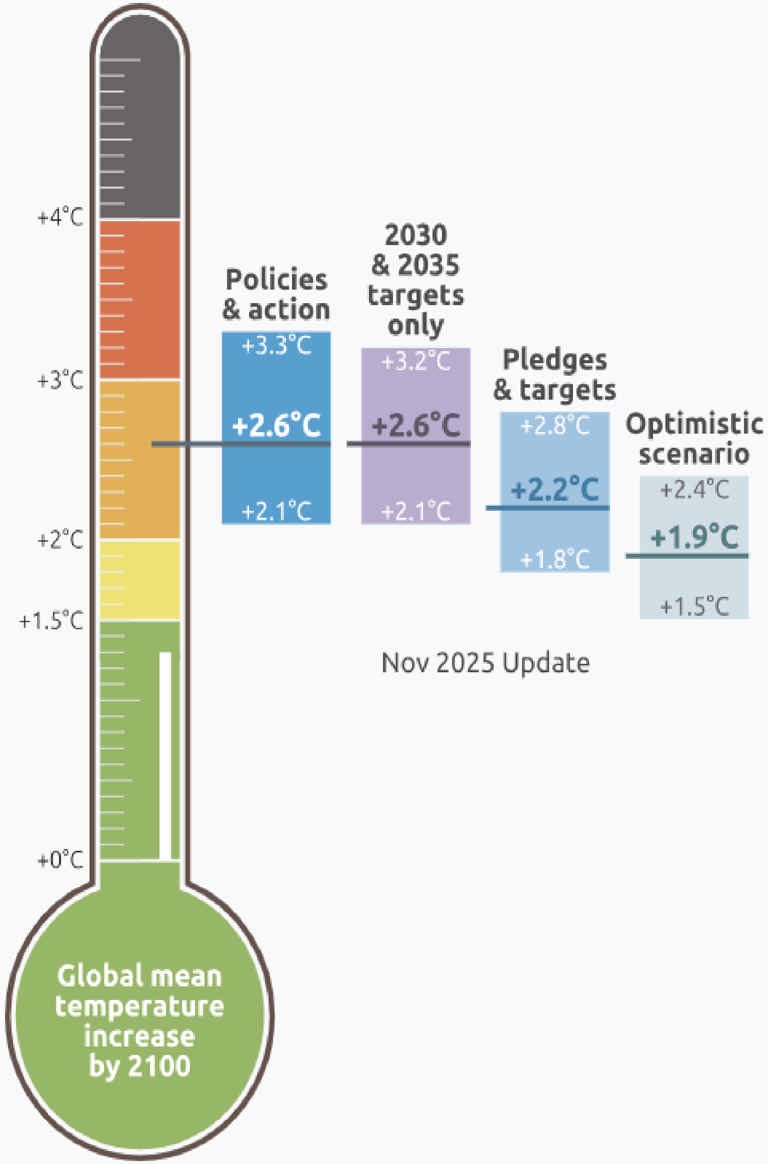
England saw its warmest June on record and second warmest on record for the UK according to the Met Office.

The month was hot by day and hot by night with June mean temperatures reaching 17.1C, nearly 3C above average. Frequent tropical nights, in which temperatures fall no lower than 20C, helped push mean temperatures up.

The UK's highest June temperature on record of 37.7C (99.9F) was set on Friday 26 June 2026 at Lingwood, Norfolk smashing the previous high of 35.6C (96F) set in 1957 and equalled in the infamous **1976 heatwave**.

A rare red extreme heat warning was issued for parts of England and Wales. In some areas of eastern England **this remained in force for an unprecedented three day-run**.





Policies & action
Real world action based on current policies

2030 targets only
Full implementation of 2030 NDC targets*

Pledges & targets
Full implementation of submitted and binding long-term targets and 2030 NDC targets*

Optimistic scenario
Best case scenario and assumes full implementation of all **announced** targets including net zero targets, LTSs and NDCs*

* If 2030 NDC targets are weaker than projected emissions levels under policies & action, we use levels from policy & action

CAT warming projections
Global temperature increase by 2100

https://climateactiontracker.org/

Climate Action Tracker

Evidence of Climate Action

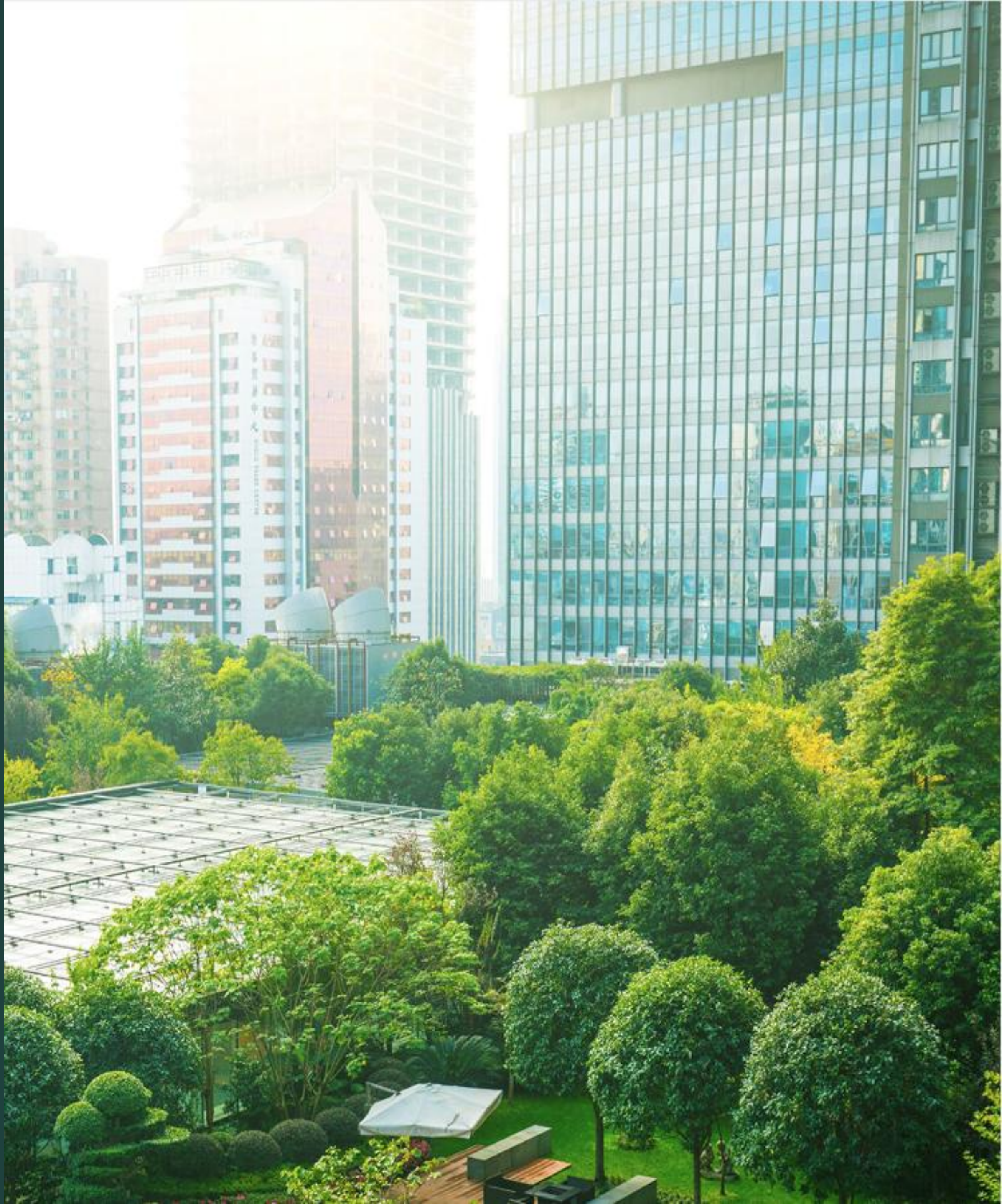
- Global rate of increase in GHG has slowed
- 24 countries reduced CO_2 emissions in absolute terms for 10 years
- Multiple low- carbon electricity generation technologies making rapid progress
- Emissions from Coal reduced
- Deforestation has declined and net forest cover increased
- Electrification of public transport is feasible, scalable and affordable
- The decarbonisation of most industrial processes have been demonstrated
- Many countries now committed to achieving net zero emissions
- Marked increase in civic and private engagement with Climate Change.

Commercial reasons to be more sustainable

- To attract more customers
- To access 'green' grants
- To gain a competitive / collaborative advantage
- To access more supply chains
- To win more tenders
- To access wider business opportunities in a greener economy
- To attract and retain your talented team
- To improve efficiencies and save money
- Future-proofing: to manage risk of backlash and enhance your brand reputation

Further Benefits

- More than 50% of consumers are willing to pay more for sustainable products.
- Point-of-sale studies indicate that in some customer segments, sustainable products sell well even with premiums of around 40%
- Demand for sustainably marketed products grew around seven times faster than the demand for their conventionally marketed counterparts over the past five years



Trends

- Uncertainty is the new normal
- More regulatory clarity
- Evolving green jobs
- Proof and profits over PR
- More resilience: switch from just-in-time to just-in-case
- From circularity to regeneration and biodiversity

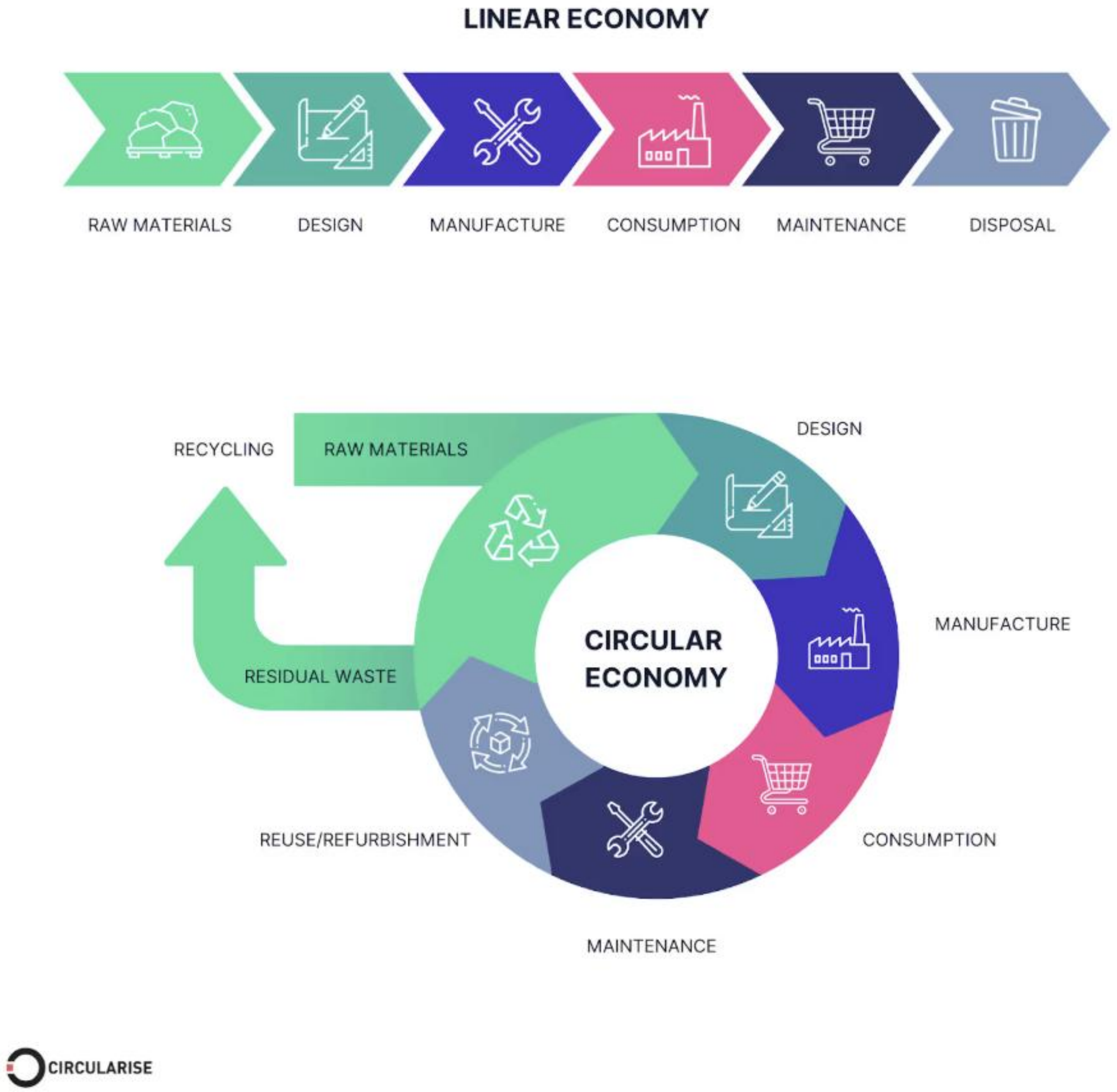


Figure 1: The differences between the more wasteful linear approach and circular supply chains that keep materials in circulation for as long as possible. Source: Circularise

Purchasing

- Buy fairtrade products
- Put off impulse buys
- Shop closer to home
- Buy second hand/ pre-loved
- Try re-fills
- Avoid palm oil products

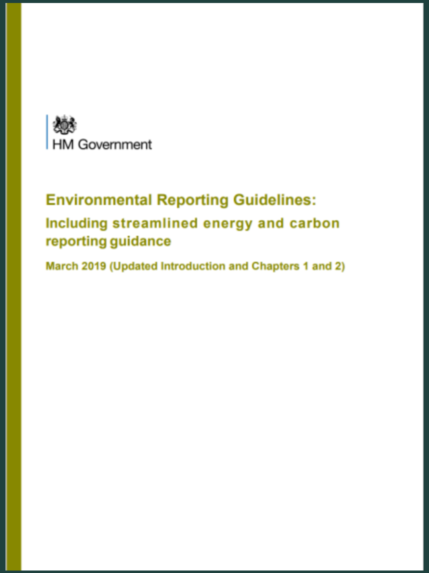
Waste & Recycling

- Pick up litter
- Repair rather than discard clothes and white goods
- Share old clothes and household goods
- Upcycle or re-use products or materials
- Recycle broken electrical items
- Stop using single-use plastics
- Use less water
- Reduce food waste
- Re-use used coffee grounds

Climate Related Risk Management Impact Reporting

HM Government

Sustainability Disclosure Requirements: Implementation Update 2024

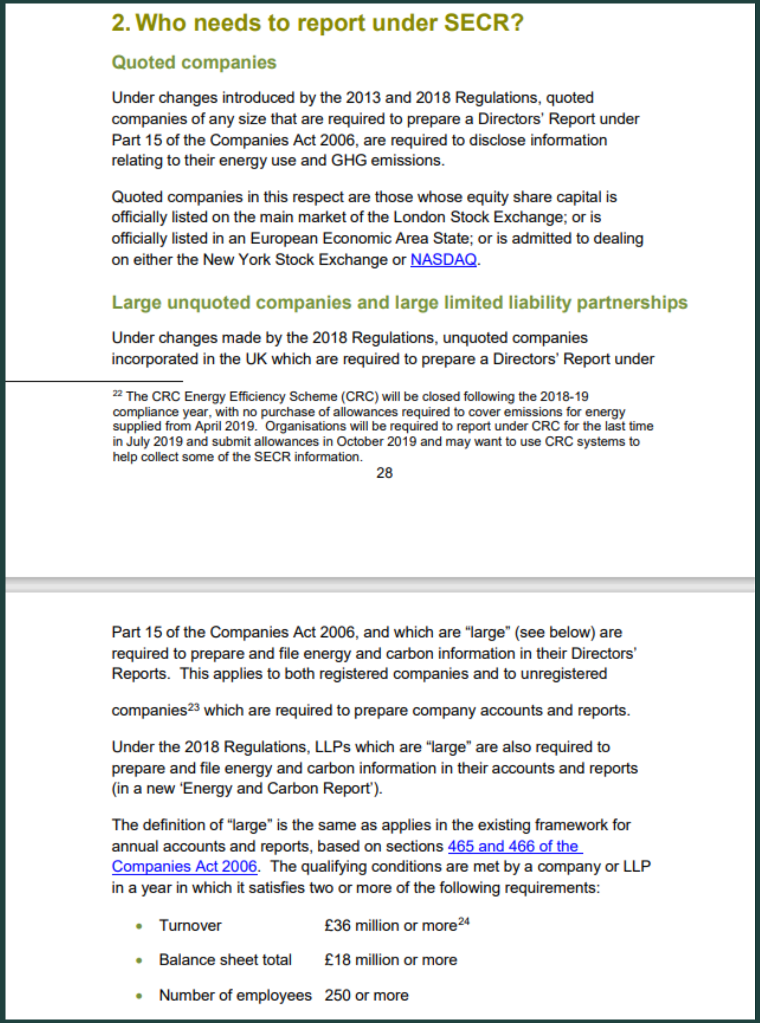


HM Government

Environmental Reporting Guidelines:

Including streamlined energy and carbon reporting guidance

March 2019 (Updated Introduction and Chapters 1 and 2)



2. Who needs to report under SECR?

Quoted companies

Under changes introduced by the 2013 and 2018 Regulations, quoted companies of any size that are required to prepare a Directors' Report under Part 15 of the Companies Act 2006, are required to disclose information relating to their energy use and GHG emissions.

Quoted companies in this respect are those whose equity share capital is officially listed on the main market of the London Stock Exchange; or is officially listed in an European Economic Area State; or is admitted to dealing on either the New York Stock Exchange or NASDAQ.

Large unquoted companies and large limited liability partnerships

Under changes made by the 2018 Regulations, unquoted companies incorporated in the UK which are required to prepare a Directors' Report under

[22] The CRC Energy Efficiency Scheme (CRC) will be closed following the 2018-19 compliance year, with no purchase of allowances required to cover emissions for energy supplied from April 2019. Organisations will be required to report under CRC for the last time in July 2019 and submit allowances in October 2019 and may want to use CRC systems to help collect some of the SECR information.

28

Part 15 of the Companies Act 2006, and which are "large" (see below) are required to prepare and file energy and carbon information in their Directors' Reports. This applies to both registered companies and to unregistered companies[23] which are required to prepare company accounts and reports.

Under the 2018 Regulations, LLPs which are "large" are also required to prepare and file energy and carbon information in their accounts and reports (in a new 'Energy and Carbon Report').

The definition of "large" is the same as applies in the existing framework for annual accounts and reports, based on sections 465 and 466 of the Companies Act 2006. The qualifying conditions are met by a company or LLP in a year in which it satisfies two or more of the following requirements:

- Turnover £36 million or more[24]
- Balance sheet total £18 million or more
- Number of employees 250 or more

Streamlined Energy & Carbon Reporting (SECR) thresholds that apply to 'large' organisations indirectly impact small businesses via contract bidding and/or if procuring from large organisations in own supply chain.

Beyond voluntary/mandatory disclosure of your carbon footprint and carbon reduction plan, within two years you may have a statutory impact reporting obligation, that will likely require disclosure of your supply chain's emissions.

SECR Environmental Reporting Guidelines 2019

Impact Reporting: Carbon Footprint

There are now two impact reporting trends for 'large' organisations which will increasingly cascade to SMEs:

1. Science-Based Target Initiative (SBTI) Non-statutory (quite onerous) but modelling your disclosures on it is prudent. To better convey the impact of our decarbonisation (via your Board, SMT and Staff through external comms, bids, impact reports), consider usage of **Intensity Metrics.**

2. **Absolute Targets and Intensity Metrics**

An objective to reduce total GHG emissions to become Net Zero by 2050 or sooner is known as an **Absolute Target**

Pros: Easy to communicate and understand, geared to an overall reduction in emissions that directly contributes to global emission reduction targets
Cons: Might be more challenging to achieve if more staff/resourcing needed as you grow

An **Intensity Metric** is reducing emissions relative to a unit of output e.g. emissions per employee:

Pros: Allows for business growth while still encouraging operational efficiency improvements

Cons: No guarantee of absolute reduction in emissions and can be more complex to communicate and understand but can use infographics.

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CARBON REDUCTION PLAN TEMPLATE

YOUR BUSINESS NAME

This carbon reduction plan template can help you to improve your organisational approach to sustainability, circularity and decarbonisation. The format provides sections for you to outline outcomes, actions and targets, and how you will communicate your intentions effectively with your workforce, stakeholders, supply chain, clientele and, when appropriate, for mandatory or statutory regulators.

You may adapt the framework to suit your circumstances and we also invite you to take advantage of advice and support to help you progress your net zero journey.

Please contact Wenta via 01438 310020 or email: info@wenta.co.uk

Document Status: Draft

Version Number: 3.0
Created: 01/02/2026

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Review

Reviewed by	Name	Organisation	Date

Document History

Version	Summary of Changes	Document Status	Date published

Table of contents

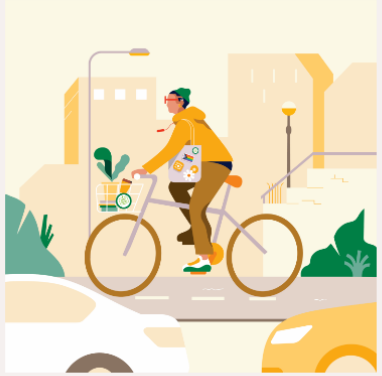
wenta ZERO GOLD NET ZERO FUTURE

CMA, the Green Code, ASA and EU Green Claims Directive

- Substantiate Net Zero or Carbon Neutral claims
- ‘Carbon neutral’ as a phrase will be phased out: already the case in the EU
- Products, packaging, services: not omit or hide info, ‘greener’ must be justified in comparison: fair & meaningful, consider full lifecycle
- Biodegradable to be substantiated

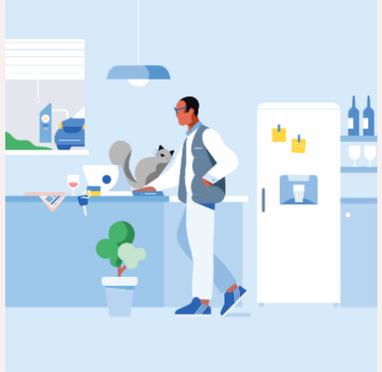
- Recycled, recyclable, recycling = test understanding
- www.ghgprotocol.org Product Life Cycle Accounting Reporting Standard and definition
- Environmental Product Declaration (ISO 14025)

With whom am I talking?

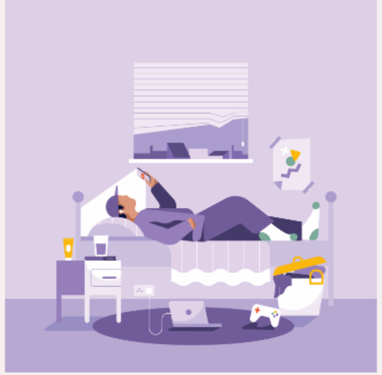


Progressive Activists - 12% of the population

Incrementalist Left - 21% of the population



Established Liberals - 9% of the population



Sceptical Scrollers - 10% of the population

Rooted Patriots - 20% of the population

Traditional Conservatives - 8% of the population

Dissenting Disruptors - 20% of the population

Source: Climate Outreach 2025

Individual Action and Systemic Change

1. **Individual action can drive wider systemic change**
2. **Limiting the ‘pollution blanket’ (warming above 1.5℃) means changing lifestyle**
3. **Not waiting on Governments: empower ourselves to** change **lifestyles**
4. **Moving from easy to more challenging lifestyle changes**

Use Your Voice with other Small Businesses and Clients

- Avoiding waste is common sense
- Realistic and down-to-earth approach
- Just like the economy, a responsible, long-term energy policy demands a willingness to make decisions today for the good of tomorrow
- Decisiveness
- Be authentic

https://www.bbc.co.uk/learningenglish/features/6-minute-english_2023/ep-230309

- Clean and renewable sources of energy - a reliable and secure supply, creating long-term jobs
- We are living beyond our means. Climate change is a debt that we pass on to the next generation
- Sense of responsibility to business, clients and employees

Using a Values-based Approach

Do

- Use personal stories that resonate with the audience's key values
- Speak to widely held concerns about being wasteful in our use of resources
- Talk about what we do know about climate change and climate policy
- Focus on the immediate and tangible benefits of acting on climate change

Don't

× Rely solely on numbers and facts

× Assume "environmental" language – or reliance on AI – will work

× Lead with what is unknown or uncertain

× Talk about long-term targets or abstract distant issues such as sea rise levels in 2100

Source: https://climateoutreach.org

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TOP ORGANISER
by Wenta
7.7k followers • 13002 events • 10y hosting • 100.7k total attendees

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Free
Multiple dates

Check availability

Online event
Multiple dates

https://wenta.co.uk/business-advice